

Is Your Water Heater Fueled by Gas?

If so, then keep reading...

At Oconto Electric, we are so sure that you will save money by replacing your existing gas (or any fossil fuel) water heater with a Marathon electric water heater, that we will pay you to make the switch!



Compared to an average electric rate of 10.31¢ per kilowatt-hour, you would have to be able to buy propane @ **\$1.80/gallon** natural gas @ **\$1.98/therm** fuel oil @ **\$2.73/gallon**.

Water Heater Size	Retail Price	Less Member Rebate	Your Cost
105 gallon	\$975		\$975
85 gallon	\$895	\$150*	\$745
50 gallon	\$775	\$150*	\$625
40 gallon	\$715	\$150*	\$565

Bonus \$100 rebate

to help cover the installation costs, if you are converting from a fossil fuel water heater to any Marathon electric water heater.

Advantages of purchasing a Marathon water heater:

Most efficient water heater available.

Lifetime tank warranty.

Seamless, non-metallic outer tank jacket will never rust or corrode.

Envirofoam™ insulation is completely free of CFC and HCFC ozone depleting gases.

No anode rod to produce odorous water. Pipe wrap energy kit included.

Turn this over for more program features

Buy A New Marathon Water Heater Today!

The Most Efficient Water Heater on the Market

Other Features of the program:

Water heaters purchased from OEC will be delivered AT NO CHARGE. Installation of the tank is member's responsibility.

Free parts and service for 10 years from date of purchase.

Member will receive \$5.00 per month credit on electric bill providing they purchased more than 400 kilowatt-hours in that month.

Member may be eligible to use up to \$500 in capital credits toward purchase of water heater.

If you would like to switch to a Marathon electric water heater, call Brenda at Oconto Electric Cooperative.



1-800-472-8410

Terms and Conditions: By purchasing water heater through OEC's Load Management (LM) program, member is agreeing to allow the co-op to install a LM switch on the water heater. OEC will control the water heater during high demand periods. Member rebate will not be applied until LM switch is installed. Free parts and service provided only during normal business hours.