



Water Heater Load Management Program for Residential Members

The goal of OEC’s water heater load management program is to sell kilowatt-hours through the use of electric water heating while still being able to control the energy use during high demand periods.

Marathon - The last water heater you’ll ever buy!



Most efficient water heater available.

Lifetime tank warranty.

Seamless, non-metallic outer tank jacket will never rust or corrode.

Envirofoam™ insulation is completely free of CFC and HCFC ozone depleting gases.

No anode rod to produce odorous water.

Pipe wrap energy kit included.

Water Heater Size	Retail Price	Less Member Rebate	Your Cost
105 gallon	\$975		\$975
85 gallon	\$895	\$150*	\$745
50 gallon	\$775	\$150*	\$625
40 gallon	\$715	\$150*	\$565

**For OEC seasonal members the Member Rebate is \$100 on the 85, 50 and 40 Marathon tanks.*

Other Features of the program:

- ❖ Water heaters purchased from OEC will be delivered AT NO CHARGE. Installation of the tank is members’ responsibility.
- ❖ Free parts and service for 10 years from date of purchase.
- ❖ Member will receive \$5.00 per month credit on electric bill providing they purchased more than 400 kilowatt-hours in a month.
- ❖ Member may be eligible to use up to \$500 in capital credits toward purchase of water heater.
- ❖ Some Marathon water heaters may be eligible for rebates through Focus on Energy, call 800-762-7077 for details.

Terms and Conditions: By purchasing water heater through OEC’s Load Management (LM) program, member is agreeing to allow the co-op to install a LM switch on tank. OEC will control the water heater during high demand periods. Member rebate is not applicable until LM switch is installed. Free parts and service provided only during normal business hours.

Richmond Steel Tank Pricing

Water Heater Size	Retail Price
80 gallon	\$500
50 gallon	\$350
40 gallon	\$300